

EXHIBIT A

Intellectual Property Protection with MediaSentry Services



Protect your investment and revenue.

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Intellectual Property Protection with MediaSentry Services

SafeNet MediaSentry Services™ help software vendors monitor the continually evolving threat of software piracy and mitigate unauthorized distribution of their products. As a component of Unified Software Protection from SafeNet, MediaSentry Services provide continual intellectual property protection beyond your event horizon.

Investigating Piracy of Intellectual Property

SafeNet continuously monitors the Internet for pirated software and copyright infringements. Using the data collected, you are able to determine the scale and scope of your piracy problem. Gaining visibility into the extent of piracy can help you formulate and adapt your strategies for securing your software and protecting your intellectual property.

MediaSentry investigation service offers the most advanced scanning techniques available to find and index pirated content on the Internet. From worldwide peering points, SafeNet identifies online piracy in real-time by monitoring online auction communities, IRC networks, newsgroups, FTP sites, peer-to-peer communities and websites.

Once our intelligent scanning agents find infringing activity, all relevant data is logged in our extensive database and routed to specified client folders. Captured information is fully accessible, searchable and reportable through our proprietary enterprise application.

Online/P2P Interdiction for Intellectual Property Protection

MediaSentry interdiction services stem the trading of pirated content through seamless integration into popular piracy forums, effectively combating rampant online piracy. These intellectual property protection services combine a solid technology foundation with effective countermeasure techniques to

Related Links

- ▶ Software Protection
- ▶ Sentinel RMS
- ▶ Sentinel Hardware Keys

MediaSentry Services for Software Vendors

Related Documents

- ▶ IDC Analyst Connection "Third-Party License Management: A Path to Lower Costs and Higher Returns"

Product Briefs:

- ▶ Unified Software Protection
- ▶ MediaSentry Services for Software Vendors

Case Studies:

- ▶ Enigma Data Solutions Replaces Macrovision's FlexLM with Sentinel RMS
- ▶ Sentinel RMS Case Study: PGS
- ▶ Sentinel RMS Case Study: Elekta

News and Events

- ▶ Webinar: "Licensing for Embedded Systems"

minimize the availability of pirated software online.

We employ research and intelligence experts who monitor the behavior of pirates seeking your products to identify countermeasure techniques that will be most successful. The MediaSentry Services proprietary technology platform then utilizes these techniques to make attempts to illegally download your content unfulfilling and frustrating. This customized approach ensures a solution that is flexible enough to adapt to evolving technologies and user patterns in order to achieve maximum results.

Our interdiction services are tightly integrated with our investigation platform, enabling close monitoring of the success of campaigns. A powerful reporting library, accessible through our enterprise application or via email, allows you to review the progress of enforcement campaigns in real-time.

Early Leak Detection and Preemptive Protection of Intellectual Property

Our Early Leak Detection Service proactively monitors piracy forums to quickly identify first leak file uploads and downloads files for investigation and source identification. Once piracy scanners have detected a potential leak, a series of automated processes are initiated that ensure an instant response from SafeNet and your intellectual property protection team. Early leak detection stems rapid proliferation across file-sharing networks in real-time.

Online Auction Protection of Intellectual Property Rights

Online auction communities, such as eBay, represent an additional threat for the distribution of pirated software and intellectual property. The complex and time-sensitive nature of online auction sites requires a sophisticated solution to facilitate the immediate identification and removal of illegal auctions. This program provides you with an effective and comprehensive platform to manage the enforcement process and execute auction takedowns in scale. Our managed services option eliminates client-driven manual review and further streamlines the enforcement process as MediaSentry auction managers become a virtual extension of your anti-piracy team.

Intellectual Property Rights Management, Enforcement and Takedown

SafeNet offers a comprehensive end-to-end case management enforcement tool to help you manage large-scale compliance takedown campaigns. Using our technology and enterprise service platform, you can create new cases for infringements found and send DMCA-compliant "Cease and Desist" notices to organizations, universities and service providers requesting the removal of infringing content. A full suite of compliance, escalation and workflow management options are available for configuration on a per-client basis. Litigation support to aid in prosecution of those who engage in illegal and unauthorized online distribution of your intellectual property is also available.

For additional Intellectual Property Protection, consider our Anti-Piracy Products Information.

For more information, please download the MediaSentry Product Brief and

contact us about Intellectual Property Protection.

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