

MONETIZING THE BAND

"HOW TO BE A WORKING BAND IN 2010"

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Artist Panel

Jonny Dubowsky (Rock & Renew/Jonny Lives!)

Kenyon Philips (Unisex Salon)

Ezra Huleat (Black Taxi)

Erica Quitzow (Young Love Records/Quitzow)

Josh Hoisington (The Stationary Set)

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BIO

VERONICA GRETTON

Veronica has over 20 years of consecutive worldwide music industry experience Record Label Management, Music Publishing, A&R, Artist Development, International, Touring and Artist Management. She has worked in London, Los Angeles and New York with such Award winning and unique Artists such as The Cure, The Stone Roses, The Ramones, Tori Amos, Live, Black Grape, Ambulance Ltd, The Pogues and Mick Jones of The Clash. Veronica has just

launched a new Publishing Company, 401k Music which she will run in tandem with her Artist Management and Music Consultancy Company, Freedom In Exile

JOSH HOISINGTON

Josh Hoisington has worked in and around the music business for the last decade. After studying music composition and theory at the University of Colorado, he returned to his home state of Michigan to complete his education at Michigan State University. While at MSU, Josh ran POP entertainment, a campus-based organization that booked national touring acts at various campus venues. He was also very active in the local music community, playing in numerous bands, organizing local events, and cultivating a music scene mid-michigan.

Just before Josh moved to New York in 2005, with his friends and colleagues Justin Spindler of Mute Records and Brian Peters of Ghostly International, he started Quite Scientific Records. QSR has signed and released bands including Chris Bathgate, Canada, Dale Earnhardt Jr. Jr., Frontier Ruckus, and Lightening Love.

From 2006 to early 2008 Josh worked as an A&R assistant at Epic Records. While there, he helped develop artists like The Fray, Lamb of God, Sean Kingston, and Sara Bareilles. After deciding to work more with the independent side of the industry, he joined forces with Jayson Jackson and Seven Days Entertainment. This company was a creative management concept that worked with artists Mos Def, Santigold, and Spank Rock. Seven Days was instrumental in the development of Santigold and Spank Rock, as well as the continuation of Mos Def's incredible career.

Despite success in the business of music, Josh has focused heavily on his band, The Stationary Set, a five-piece indie-rock-electronic project that writes emotional and dynamic pop music. The band truly formed in early 2007 in New York City, and has been playing locally and nationally ever since. They recorded their first album at Smart Studios in Madison, WI with acclaimed producer Butch Vig (Garbage). The subsequent release was an EP that was recorded and mixed by Gerard Smith of TV on the Radio. The band recently signed a management deal with Vice Records, and is represented by Attorney Peter Lewit (Davis Shapiro Lewit & Hayes). In the last year, the band has played showcases at SXSW and CMJ, toured down the west coast playing BMI sponsored showcases, and is in the studio recording a full-length due out in March 2011.

Josh also produces electronic music under the title *Tournament*. Look for him this year at CMJ, and if you find him, offer to buy him a drink.

NATALIA NASTASKIN, ESQ.

Natalia's career in entertainment law began with an internship at the Recording Industry Association of America while she attended the Columbus School of Law at the Catholic University of America in Washington, DC.

In 1996, shortly after being admitted to the NY State Bar, she started her own law firm specializing in representing clients in all aspects of the music, film, literary and fashion industries, and in 2003, she became a partner in The Music Law Group, where her clientele grew to encompass a wide array of recording artists, indie record labels, athletes and “.com” start-ups. She became counsel to The Agency Group in 2005, and was promoted to her current position in 2009.

Now, as Director of Business Development and Business Affairs for The Agency Group, Ltd., Natalia is responsible for numerous aspects of the company's day-to-day functions, including resolving contractual disputes (between the agency's artist-clients and talent buyers), negotiating major tour agreements and tour sponsorship deals, negotiating the company's executive employment deals, generating new business opportunities for The Agency Group to be able to enhance the services it provides to its clients, and discovering new streams of revenue for the agency in the ever-evolving music industry space.

ERICA QUITZOW

Called “a triangulation point between the electroclash aggression of Peaches, the melodic richness and cross-genre fearlessness of the Magnetic Fields, and the disco-classical fusion of the late Arthur Russell” by All Music Guide, **Quitow** continues to mash up styles in her clever, catchy songs. Adhering to the sentiment of the last record and EP, *Art College* and *Animal Nature*, the music of *Juice Water* is meant to get the party started while revealing a more personal subject matter. She utilizes her prowess as a violinist and cellist, her intrinsic relationship with rhythm, and her love for otherworldly synths to make these experimental pop songs. Statements like “upstate New York singer songwriter Erica Quitow gives her cello and Moog art whimsy a bubbly groove and defiant summer strut” from *Spin Magazine* aptly describe the dancey palate created from such unlikely instrumentation.

Quitow will be touring ten countries in Europe this spring and the US this summer. The live performances includes music from all the records, and the band lineup ranges from solo cello/guitar and vocals to full instrumental recreations with a five-piece band, including cello, live and electronic drums, bass, backing vocals and percussion, with Erica on Moog, synths, guitar and vocals.

Quitow has toured internationally, been featured in *Spin Magazine*, played on several episodes of *Gossip Girl* and *The Good Guys*. The music received an impressive amount of positive international press coverage with reviews in *Spin*, *Marie Claire*, *Zink*, *Blurt*, *Venus*, and *Curve*, and *Bitch Magazines*, the *USA Today Podcast Pop Candy*, and a feature on *Arte TV* in Germany and France.

Past projects include *Inner*, a Los Angeles based indie-pop trio, with Jennifer Turner, currently a member of *Here We Go Magic*. Releasing three records, working with Grammy nominee Nellee Hooper adhering to a rigorous tour schedule, co-running the label *Caboose Music* while simultaneously recording her debut album, this musical exchange was a critical point in her artistic germination. Erica has also been a long-time collaborator with *Setting Sun's* Gary Levitt, playing violin, cello, bass and drums on recordings and live shows. Erica also plays violin for the *Woodstock Chamber Orchestra*, developing the orchestrations on her

recordings. She records strings on an array of projects, recently working with Tony Levin, Garth Hudson, and Malcolm Burns.

DAVID MAZUR

David Mazur is an associate counsel at MasurLaw. His clients have included online music services, social networking companies, mobile content providers, game designers, wireless internet providers, and a variety of other businesses at the intersection of technology and entertainment. He has provided counsel on matters including digital content licensing, nationwide promotional campaigns, enterprise level services agreements, early stage corporate work, film production legal, and more. David is a co-chair of the Technology and Venture Law Committee of the New York State Bar Association, where he also sits on the Executive Board of the Business Law Section. David was Deputy Editor of "Collective Licensing At the ISP Level," a book which was released at Midem 2010 that explores legislative and private models for compensating rights holders for unauthorized digital use of their works. Among the op/ed pieces in the book is a piece David co-wrote with Peter Jenner, Chairman Emeritus of the International Music Manager's Forum, and manager of Pink Floyd, The Clash and Billy Bragg among others. He has shared his expertise with a variety of audiences including New York Law School, Mobile Entertainment Forum and the National Association of Television Program Executives. David came to MasurLaw from Viacom, where his work focused on enforcement of the company's intellectual property rights online.

ROB SHORE

Rob Shore is President and Founder of Rob Shore & Associates Inc. (RSA) A Manhattan entertainment business management firm, RSA has an eclectic roster of over 35 musical artists and professional athletes. Rob began his career in Los Angeles as the Chief Financial Officer of a music video company famous for producing "The Making of Michael Jackson's "Thriller," among many other videos. Prior to founding RSA, Shore was the VP of Sanctuary Music and Management for 16 years and ran the New York City office of LL Business Management for 5 years, overseeing business management for a number of high profile bands including Guns N' Roses and Iron Maiden. Shore received his bachelor's degree, magna cum laude, from the Boston University School of Management.

KENYON PHILLIPS

Kenyon Phillips encapsulates the "below 14th Street" essence of his native New York as few others can. Garishly tattooed and rocking a self-described "gypster" (gypsy + hipster) aesthetic, Kenyon is a singer, songwriter, actor, writer, model, dancer, DJ, and music supervisor. As he puts it, "There are very few things I won't do for money." Kenyon's six-piece rock band, Unisex Salon, appears monthly at top New York venues like The Highline Ballroom, and has had songs featured in episodes of Amy Pohler's Nickelodeon series *The Mighty B!*, CBS's *Eleventh Hour* and MTV's *Teen Crips*. As a music journalist, Kenyon has

interviewed artists such as Bryan Ferry and The Raveonettes for Amplifier Magazine and Rockfeedback in the UK.

ADAM JORDAN

Adam Jordan has a long affair with music. As a teen, learning to love the creative environment with producer Michael Beinhorn. As a business student (Boston University), pitching an iTunes-related plan to Apple, which blossomed into his latest direct-to-iTunes relationship. Helping artist Jase Blankfort (GLINT) out of Los Angeles to fully realize his potential across the globe, and recently partnering with Harvey Leeds (Headquarters/Live Nation).

Like many entrepreneurial stories, Rely Records started in a dorm room with a handful of cash. Unlike most, it's now in an Andy-Warhol-esque compound enjoying great success, headquartered in Grandview, NY. In a few short years, networking an incredible team around both label and band, Rely and GLINT achieved 2 full-length albums, a 10-country European tour, SXSW debut, television appearances, its first US tour, and an EP mixed by Michael Brauer.

And this is just the beginning. For more info on Rely Records, please visit www.relyrecords.com.

JUSTIN SHUKAT

Justin Shukat General Manager and a founding Partner at Primary Wave Music Publishing. Justin oversees all areas of Primary Wave's synch exploitation, its licensing platform, www.thinkmusic.net and the company's website. He is responsible for new writer signings and content acquisitions and works closely with the current writer roster to facilitate recordings within the industry. Focusing on new marketing initiatives, Justin is currently developing a series of entertainment properties that leverage Primary Waves copyrights. His music career began at The Montreux Jazz Festival and was followed by various positions at Walter Yetnikoff's Velvel Records. Justin then moved on to senior marketing positions at both Arista and Epic Records. During that time Mr. Shukat worked with top-selling artists including Avril Lavigne, Carlos Santana, Toni Braxton, Run D.M.C, Judas Priest, Tori Amos and Outkast.

PETER SHUKAT

Peter S. Shukat graduated from Brooklyn Law School in 1969. He received his undergraduate degree from American University in 1966.

Mr. Shukat is the managing partner of Shukat Arrow Hafer Weber & Herbsman, L.L.P., a prominent general entertainment practice.

Shukat Arrow Hafer Weber & Herbsman's client list includes the Estates of some of the music industry's best known and biggest selling entertainers.

Mr. Shukat has a general entertainment practice, concentrating in the areas of music law, licensing and contract negotiation and the administration of music and related rights for many musical performers: Chick Corea, Roberta Flack, Pat Methany, Judy Collins, Sonny Rollins, Ravi Coltrane, Van Morrison and for the Estates of many of the world's best known musical performers, including a who's who of deceased artists: John Lennon, Jimi Hendrix, Bob Marley, Barry White, Nina Simone, Roy Orbison and others.

Mr. Shukat is a member of the New York Bar and is admitted to practice in the Southern and Eastern Districts of New York of the Federal Bar. He has been a lecturer on the subject of music law at Syracuse University, The New School and The Tulane University School of Law, and was an Adjunct Professor at Brooklyn Law School and Cardozo Law School.

ADAM SHORE

Adam Shore has been working with independent artists for 15 years. Currently Adam curates many of Scion/Toyota's music initiatives, which includes CD and film projects, artist sponsorships and events in metal and dance music; produces the Brooklyn-based concert series The Blackened Music Series; runs The Daily Swarm, a music and music news website; and manages Best Coast and the estate of Jay Reatard.

EZRA HULEATT

Studied jazz & arranging in Los Angeles under James Newton before completing B.A. at Hunter College, graduating in 2004. Worked as a freelance musician for the following 3 years: scoring soundtracks; teaching (trumpet, theory, composition, guitar); performing (Hunter Jazz band, Tri-State Conspiracy, Guns of Gandhi); arranging; studio work. Formed Black Taxi in 2006 with bassist Krisana Soponpong and guitarist William Mayo, adding drummer Jason Holmes in 2007. Began pre-med post-bacc program in 2007. Released *Mobius EP* in 2008, Self Titled EP in 2009, and full length album, *Things of that Nature*, in 2009. Currently working on a new self-produced EP, of which "do what you gotta do"s is the first track.

JOHN GAENZLER

John's music career began at NYU in the Music Business program in the late 80's. He received a Bachelor's in Communication from SUNY Brockport in 1994. He spent the remainder of the 90's as a touring musician in various indie rock bands while working in radio programming in Rochester, NY. After spending one too many nights in a van, John moved back to New York to pursue work on the business side. Music performance took a back seat to production and John learned the live ticketing business by spending 5 years with Ticketmaster Corporation from 2000 to 2005 as a venue/promoter Client Rep. In 2005, John left Ticketmaster for a small company of 3 people called Artist Arena. He is now Vice President and the company provides international Direct to Fan initiatives for some of Music's preeminent artists including Green Day, Kings of Leon, Justin Bieber, Kid Rock and

Rihanna. Artist Arena has over 40 full-time employees and has offices in New York, LA, Nashville and London.

JEREMY HOLGERSEN

I graduated from St. Lawrence University in 1995. While there my last two years I was the concert chairman for the school (93-94 and 95-95) After college I started my career in the music business at a small boutique booking agency called artists and audience in 1997 as an agent's assistant. In 1998 I went over to a company called the agency group with the agent I worked for Ken Fermaglich (who is now head of The agency Group NY office). Ken handled such acts as Goldfinger, Reel Big Fish, Bloodhound Gang, 3 Doors Down and Creed who at that time were making their ascent from playing clubs to headlining arenas. Working for Ken I gained a wealth of experience and knowledge in the booking world. Around 2000 I was promoted to junior agent and my early roster consisted of acts such as Hatebreed, Glassjaw, Dynamite Hack, Chevelle, Shadows Fall, chevelle, Finch and Finger Eleven. I have been at the agency group ever since and my roster today consists of a wide variety of acts such as ms. Lauryn hill, finger eleven, the pogues, bad brains, suicidal tendencies, mishka, joe purdy, toubab krewe, skinny puppy and many others.

JONNY DUBOWSKY

Al Gore meets Iggy Pop! **Jonny Dubowsky** has rocketed from a next-big-thing musician, with a green bent, into one of the most exciting, formidable, and authoritative environmentalists on the planet -- a young man who has upended everything we know about the green movement. With ambition, deep sincerity, and a track record for getting things done, Dubowsky is a charming rock 'n roller whose infectious heart bleeds green. Dubowsky helped to organize "the largest grassroots day of action in history" (CNN) on October 24th 2009, with Bill McKibben and 350.org. With over 5900 events in 189 countries (and the 350.org team just broke that record, organizing 7347 community restoration events in 188 countries on 10/10/10).

Jonny is Founder and Director of The Rock 'n Renew Foundation, a non-profit that teaches students, businesses, and communities how to integrate sustainability into their lives. Partnering with everyone from Debbie Harry, The N.R.D.C, Arbor Skateboards, and An Inconvenient Truth producer Laurie David, the program, which uses art, music and pop culture to inspire change, was seen by 250,000 students this year. Recognizing the connection between the health of culture and the health of the planet, Rock 'n Renew uses art, music and science to inspire excitement about green solutions while implementing these solutions through service and learning projects that benefit schools, businesses, and communities.

Jonny is the lead singer for Jonny Lives!, a popular, thundering rock band with a biofuel van and a growing critical and popular reputation. Jonny Lives! has appeared on **Late Night with Conan O'Brien, The CBS Early Show, Good Day Live, Good Morning America**, and **every**

major radio program in the nation. At 14, Dubowsky played his first punk-rock show at C.B.G.B's. Since then, he has performed with **Stevie Wonder, Debbie Harry, Meatloaf, Everclear, Sonic Youth, Patti Smith, The Fountains Of Wayne, The Wu Tang Clan, The Kaiser Chiefs, The Strokes, The Killers, John Legend, The Yeah Yeah Yeah's, The Bravery, Ash, The Kaiser Chiefs,** and many other legendary artists. Jonny Lives! was signed to Superior Quality Recordings/Polydor in the U.K in 2003. After several successful shows throughout the U.K with bands such as The Kaiser Chiefs, The Bravery, and The Sleepy Jackson, a showcase at Manchester's In The City Festival, and rave reviews from N.M.E magazine, the band was signed to their first U.S deal with Long Live Crime Records/Sony in 2004. Before the completion of their debut album "Get Steady", the band was snatched up by legendary manager Alan Kovac (Motley Crue, Blondie, Meatloaf, The Cranberries, Yes, Jet) and their album was bought by Eleven Seven/Warner Brothers. The album "Get Steady" features guest appearances by Nick Valensi (The Strokes), Jodi Porter (Fountains Of Wayne), and Sammy James Jr. (The Mooney Suzuki). The album received incredible support from MTV, Spin, Blender, FHM, and many other press outlets in the U.S. With a growing fan-base, Jonny Lives! is excited to release their 2nd album "Revolution For Free" on Long Live Crime/Sony Records in December 2010. The band will tour the U.S beginning in March 2011 and tour the U.K and Europe in the summer of 2011

Dubowsky has penned songs for movies such as **Van Wilder 2, The Rocker (featuring Rain Wilson), Deal (Burt Reynolds/Christina Applegate), Mtv's Real World, Road Rules,** and many others. Dubowsky was featured as one of Fast Company Magazines "New Music Moguls" in July 2007 alongside E.A Sports Executive of Music Marketing Steve Schnur, and marketing execs from Starbucks Music, Hallmark, and Toyota. Jonny studied Classical Music and Philosophy at Syracuse University, and Environmental Management and Interdisciplinary Education at N.Y.U's Gallatin School where he graduated with top honors in 2000.

CHRIS ROB

True music lovers always search for the connections between the new and the old, the fresh and the classic. Sometimes they're fortunate enough to find both in one artist. For **Chris Rob**, the classically trained pianist featured on Kanye West's 'Can't Tell Me Nothin', crossing genres is natural. "All music is connected and the audience can feel it, there really isn't that much discrimination," says Chris. This might explain why the singer/songwriter, multi-instrumentalist and producer can't be boxed in and audiences from New York to Tokyo have reveled in his genre fusion. His twist of jazz and cool funk can be witnessed firsthand on the latest Leon Ware release "Moon Ride" with the lead single, 'Smoovin', which Chris produced for the industry heavyweight. Working with Leon Ware, the legendary artist who penned Marvin Gaye's classic 'I Want You', was "a tremendous blessing for me," says Chris. This is not the only example of his tendency to make soulful sounds with the greats. You can also hear him playing on John Legend's 'Stereo', Deborah Cox's 'Promise', and forthcoming projects from Lauryn Hill and Macy Gray as well.

Now a resident of New York, the native Chicagoan has come a long way since driving to the Big Apple with his instruments in the back of his SUV. The journey he took to New York in the summer of 2002 inspired him to produce his soulful debut project "The Official Bootleg of Chris Rob, Volume I", and he soon began headlining at hot spots like SOB's, BAM Cafe, and the

renown Blue Note Jazz Club. This funky, soulful, and jazzy nine song EP featuring his singing and musical talents, opened the eyes and ears of many, including Grammy award winning artist Meshell N'degeocello. "She called me up and said it was all she listened to for a month. That was so cool because I had listened to her albums with that intensity before I ever met her."

Still, Chris' first love is playing live and connecting with the audience. You've probably seen him jamming on his keytar with his brother on this year's VH1 Hip Hop Honors, or hyping up the audience in the video for 'So High' from Legend's "Live at The House of Blues" DVD. While on tour as the keyboardist and backup vocalist, he also took on the position of musical director. "The 'Get Lifted' Tour was a whole 'nother level for me... just to help create something that was moving people so much all across the world, it tuned my own music into the universe that much more."

With the word spreading about their intense live shows, Chris and his seven-piece backing band Vicious Keyz, were tapped to perform with Stevie Wonder for President Barack Obama's inauguration festivities. He is currently touring with his older brother, actor/comedian Craig Robinson (NBC's "The Office"). In addition to his own solo shows, he directs the stage for classic hip hop artists including Pete Rock & CL Smooth, Black Moon, and The Real Live Show. He also collaborates heavily with producers like DJ Spinna (Stevie Wonder) and Devo Springsteen (John Legend), and makes club hits including his most recent dance single 'Found Myself' with co-writer and producer DJ Ian Friday.

His additional stage credits as opening act and supporting musician include Prince & the New Power Generation, Elton John, Snoop Dogg, John Mayer, Ashford & Simpson, Jill Scott, The Roots, The Black Eyed Peas, Alicia Keys, Barry Manilow, Roberta Flack, Common, Michelle N'degeocello, Cee-lo, Anthony Hamilton, Patti Austin, and Pevin Everett. His television appearances include The Grammy Awards, "Oprah", "Last Comic Standing", VH1 Hip Hop Honors, "The Tonight Show with Jay Leno", "The Office", "Late Night with Conan O'Brien", "The Ellen Degeneres Show", "Jimmy Kimmel", The Soul Train Awards, "Entertainment Tonight", "Raaymond is Laat" (Amsterdam), "Top of the Pops" (Amsterdam, London), and Jules Holland(London).

Like music itself, this artist likes to stay in the moment. "I don't really think about the different genres I'm crossing. I try to stay open, and not get in the way of how great the music can feel."

RACHEL SAGE

Singer, songwriter and producer **Rachael Sage** has penned quirky, melodic pop songs since she was old enough to reach the piano keys. Over the course of her career she has steadily built a loyal grassroots fan base with a rigorous international tour schedule that has seen her sharing stages with such seminal artists as Eric Burdon, John Lee Hooker, Judy Collins and Colin Hay, and prompted Performing Songwriter Magazine to name her "One of the Top 100 Independent Artists Of The Past 15 Years". Leaving aside set lists in favor of a more spontaneous approach, every show she performs combines top-notch musicianship with hilarious between-song banter, what The New York Times recently dubbed Sage's "inner Fanny Brice".

Delving into the writing process for her latest album DELANCEY STREET with her typical fervor, the two-time Independent Music Award winner turned to her immigrant Jewish heritage, combined with the prospect of finally moving from the same East Village Manhattan neighborhood she'd lived in for over a decade, as a creative starting point. Inspired by the Green Movement and her own very personal desire to "redefine what 'environment' means to me", Sage decided to give herself exactly a year to let go of over a decade's worth of accumulated miscellanea, and to move to the musically vibrant Lower East Side.

Sage's previous album CHANDELIER, for which she received 2 OUT Music Awards including Best Songwriter, focused on the theme of fragility, and was a very delicate-sounding collection as a whole. With her new record, Sage says she "wanted to begin with a burst, with the kind of energy that you generally need to shake you out of complacency." The first track on the album, HOPE'S OUTPOST, does just that, grabbing the listener with a hypnotic drum loop (Doug Yowell), bluesy harmonica (Trina Hamlin) and soulful trumpet riffs (Russ Johnson), propelling rapid-fire lyrics about the demise of a long-distance relationship.

Sage, who has a degree in Drama from Stanford and has studied at The School of American Ballet as well as The Actor's Studio, made her debut at the Edinburgh Fringe Festival with the critically acclaimed show "Sequins & Shpiel", which The Herald (Scotland) called "the unlikely hit of Fringe 2009".

It was in that spirit of adventurousness that Sage launched her first philanthropic endeavor in 2006 with the NEW ARRIVALS compilation series. Each volume in the series gives a voice to up-and-coming independent songwriters as well as more established guest artists such as Jill Sobule, Melissa Ferrick and Glen Phillips (Toad The Wet Sprocket), while supporting a humanitarian cause; proceeds from Volume 1 (2006) benefited Gulf Coast Relief, Volume 2 (2007) supported World Hunger Year and Volume 3 (2008) raised funds and awareness for National Eating Disorders Association. Volume 4, currently in production, will benefit National Network for Youth.

RAY BECKERMAN

Ray Beckerman is an [attorney](#) in [New York City](#), practicing law at Ray Beckerman, P.C. He is noted for his analysis and commentary on the [RIAA](#)'s campaign, commenced in 2003, of [copyright infringement](#) lawsuits against individuals engaged in unauthorized [peer-to-peer file sharing](#) of music. Beckerman was admitted to the bar on January 17, 1979, and has served primarily as a commercial litigation attorney.

In addition to his legal work, he writes several [blogs](#): "Ohio Election Fraud" (formerly "Fairness"), which deals with the 2004 presidential litigation in the state of Ohio, "Recording Industry vs. The People", which chronicles the above mentioned lawsuits between RIAA [labels](#) and individual defendants, "Ray's 2.0", about social media, and "Fairness", which deals with issues of social justice and human rights.

He is a member of the [Electronic Frontier Foundation](#). A member of the Copyright Law Committee of the [Association of the Bar of the City of New York](#), he has previously served on that body's Entertainment Law, Information Technology Law, and Civil Court committees. He is well known in the [Slashdot](#) internet community, where he posts under the username "NewYorkCountryLawyer" and in the [twitter](#) community under the username "raybeckerman".

BARRY J. HEYMAN

Barry J. Heyman, Esq. is an entertainment attorney licensed to practice law in the states of New York and New Jersey.

Mr. Heyman earned his JD cum laude from New York Law School, after working in the Copyright Administration department at PolyGram Records and Universal Music Group for seven years. He has worked with MTV Networks, Eagle Rock Entertainment, Razorfish Studios, and with the law firms of Proskauer Rose, LLP and Debevoise & Plimpton. At Debevoise & Plimpton, Mr. Heyman co-produced the television program *The Digital Age*. Currently, Mr. Heyman counsels clients regarding protecting their intellectual property, and advises individuals and companies in connection with licensing, recording, distribution, publishing, and related contracts. He provides strategic advice on various aspects of the music and media industries, including current technological changes and alternative copyright distribution and exploitation models.

As an adjunct professor at NYU, Mr. Heyman has taught the graduate course entitled *Law and the Music Industry*. Course topics included intellectual property concepts and licensing arrangements related to the music and new media industries.

Mr. Heyman received his Music Business degree, cum laude, from New York University and his J.D., cum laude, from New York Law School.